

THE 2020 CIRCUS SCHEDULE

Wed. April 22, 2020 thru Sun. April 26, 2020

Sept. 29, 2019 SUN 4:30 pm Circus Kick-off Ball Room
Nov. 13, 2019 WED 6:30 pm 1st Report Mtg.
Jan. 15, 2020 WED 6:30 pm 2nd. Report Mtg.
Feb. 12, 2020 WED 6:30 pm 3rd Report Mtg.
Mar. 11, 2020 WED 6:30 pm 4th. Report Mtg.
Apr. 15, 2020 WED 6:30 pm Ladies Turn In
and Worker Regis/Rept
Apr. 18, 2020 SAT-TUE CIRCUS MOVE-IN
Apr. 22, 2020 WED 10:00 am FIRST KIDS SHOW

**MARCH 14, 2020 DEADLINE FOR PAYMENT
AND COPY FOR ALL ADVERTISING**

**APRIL 5, 2020 DEADLINE FOR PAYMENT
RINGMASTER**



www.arabiashrinecircus.com

**SELL SELL SELL
CIRCUS**

INDIVIDUAL AND UNIT AWARDS

INCENTIVE AWARD - Units, Clubs and Shrine Clubs will receive a **15%** share on their Circus Sales (after reaching **\$500.00**) of combined Advertising, Moms/Dads, RESERVED & GENERAL Seats, Advanced Ticket Sales, Arena Signs and Banners paid by March 18, 2020. Additional Bonus incentive may apply. See Chairman for details.

Payment will be made at the March 2021 meeting.

CIRCUS AWARDS BANQUET

\$1,500.00 in total sales (in any combination) entitles the Noble and his Lady to an invitation to the Banquet.

\$2,000.00 in total sales (in any combination) entitles the Noble to receive, in addition to an invitation to the Banquet, a Circus Award personally presented by the General Circus Chairman.

SPECIAL INCENTIVE AWARDS for the **TOP PRODUCERS** in selling the **2020 Shrine Circus** based on **paid** sales.

TOP OVERALL PRODUCER This award is presented to the Noble with the highest combined amount of sales. The Noble will receive a \$250 gift certificate.

TOP MOMS/DADS PRODUCER

This award will be presented to the Noble with the highest amount of sales in Moms/Dads. The noble will receive a \$100.00 gift certificate.

TOP ADVERTISING PRODUCER

This award will be presented to the Noble with the highest amount of sales in Advertising/Banners/Chair Plaques. The Noble will receive a \$100.00 gift certificate.

TOP TICKET PRODUCER This award will be presented to the Noble with the highest Ticket sales. The Noble will receive a \$100.00 gift certificate.

TOP FIRST TIME SALESMAN This award will be presented to the Noble with the highest sales who is attending his first Awards Banquet. The Noble will receive a \$100.00 gift certificate.

All sales totals are based on **PAID** sales as of 5:00 p.m. May 29, 2020.

2020 SALESPERSON PROGRAM



Circus Office 713.664.3437

Rick Peña
GENERAL CIRCUS CHAIRMAN
713.545.9204

Corky Bynum
Circus Co-Chairman

John McDonald P.P.
Circus Administrator

circus2@shriners-houston.org

Arabia Shrine Circus
10510 Harwin Drive
Houston, Texas 77036

or mail to:
Arabia Shrine Circus
P. O Box 420549
Houston, Texas 77242-0549

TICKET PRICES

The **2020** Arabia Shrine Circus ticket prices for all performances, except special kids shows, at the Ft. Bend County Fairgrounds, are **general admission \$20.00**.

RESERVED SEATS AT \$35.00 each
Per Performance

SPECIAL SALES INCENTIVE

Any unit may **purchase** a minimum of **100 tickets** for \$15 each to sell or give away as you please. Selling at regular price will net \$5 per ticket for the unit. **NO REFUND!**
NO further Unit Incentive will be paid for these tickets.

THE SCRIPT PROGRAM

This program gives an **IMMEDIATE** and **DIRECT DISCOUNT** to the **NOBLES**. Two Coupon books will be mailed to all Nobles of the Units, Clubs, Shrine Clubs and the General Nobility. Each packet has (16) \$20.00 script coupons for a total of \$320.00. However, the **SCRIPT PROGRAM** allows you to **purchase the (16) coupons for only \$210.00, a 34% savings or 8 coupons for \$105.00, a 34% savings.** Either of which you can see is a true Bargain. Because of the Immediate and Direct Discount, there are **NO further sales shares for the Script Program. Ticket dates are to be sent in when returning the Script payments.**



MOMS and DADS PROGRAMS

The purpose of this program is to send deserving children to the Shrine Circus. Every **\$10.00** donated helps send a deserving child to the **ARABIA SHRINE CIRCUS**. All who desire will be provided a certificate or plaque to display in their home or business.

The Certificate/Plaque program is as follows.

| | |
|----------------------|-------------------------------------|
| \$25 - \$99 | Unframed Certificate |
| \$100 - \$299 | 8" X 10" Circus Logo Plaque |
| \$300 - \$499 | 9" X 12" Circus Logo Plaque |
| \$500 or more | 12" X 15" Circus Logo Plaque |

ADVERTISING PROGRAM

Advertising in the 2020 Shrine Circus Program will consist of black and white full page, 1/2 page, 1/4 page, 1/8 page business type ads and business cards. Color Ads. in full page are available. We also have available 3' by 9' Banners to be displayed in the circus arena during all performances. T-Shirt Sponsorships will be offered up to a deadline of August 30, 2019 for the **2020** Circus.

| | | |
|------------------------------|----------|----------|
| | Camera | Art Work |
| | Ready | Required |
| FULL PAGE b/w 7" x 10" | \$340.00 | \$390.00 |
| Full Page Clown Sponsor | \$250.00 | \$300.00 |
| FULL PAGE Color 7 x10 | \$680.00 | \$730.00 |
| 1/2 Page b/w | \$200.00 | \$250.00 |
| 1/2 Page Color | \$395.00 | \$445.00 |
| 1/4 Page b/w | \$125.00 | \$175.00 |
| 1/4 Page Color | \$200.00 | \$250.00 |
| 1/8 Page b/w | \$100.00 | \$150.00 |
| 1/8 Page Color | \$125.00 | \$175.00 |
| Bus. Card b/w | \$ 75.00 | \$125.00 |
| Bus Card Color | \$100.00 | \$150.00 |

3' x 9' Banner Color \$300.00
or 4 x 8 Cor. Signs in Color \$300.00

Colored Plaques
for Restaurant Chairs \$250.00

YOUR CIRCUS SALES CUSTOMER CAN BE AN HONORARY RINGMASTER FOR A PERFORMANCE

For a \$1,000.00 donation, your Honorary Ringmaster and **up to (7) guests** will be provided with reserved seats. They will be guests of the Circus for the evening and will be escorted to their car at the close of the show. If you provide a picture in advance, **The Honorary Ringmaster's** picture will be displayed in the arena prior to the show, and he/she will be presented with an engraved Ringmaster's whistle to start the show. He/she will be introduced to the audience from center ring, as Ringmaster for the performance, make comments, blow the whistle to begin the show, and be presented with a plaque. He/she will be seated in the reserved ring side seats.

THE 2020 SHRINE CIRCUS PERFORMANCES FORT BEND COUNTY

| | | |
|-------------|---------------|-------------------------------|
| WED | APR 22 | 10:00 am & 7:00 pm |
| THUR | APR 23 | 10:00 am & 7:00 pm |
| FRI | APR 24 | 10:00 am & 7:00 pm |
| SAT | APR 25 | 10:00 am & 3:00 pm |
| SAT | APR 25 | & 7:00 pm |
| SUN | APR 26 | 11:00 am |
| *SUN | APR 26 | 3:00 pm Tejano Show |

***Tejano Show - announced both in Spanish and English**
10 am performances for week days are for sponsored school children.

www.arabiashrinecircus.com

Sales Tip: Compliment your prospective customer on his business and ask for more than you expect to get. You might be surprised at their generosity, and you can always come down until you hit a level where you are comfortable.

Tickets are \$20.00 each for GENERAL ADMISION
Tickets are \$15.00 each for CHILD ADMISION
RESERVED TICKETS are \$35.00 each
POSTERS ARE AVAILABLE UPON REQUEST



ALL ADVERTISING COPY MUST BE IN BY 3/14/20